



The Grow Network

LEADING U.S. EDUCATORS, RESEARCHERS, AND FAMILY EXPERTS JOIN PARENT ENGAGEMENT LEADERSHIP BOARD SPONSORED BY THE GROW NETWORK/McGRAW-HILL

National Panel to Examine the Relationship between Parental Engagement and Academic Success in Schools Nationwide

New York, NY—August 19, 2008—The Grow Network/McGraw-Hill, a national leader in educational assessment reporting and individualized instruction, today launched the Parent Engagement Leadership Board, an independent panel of family and educational researchers, administrators, and practitioners. These experts will identify strategies and tools that can foster meaningful parental participation in education, which has been demonstrated to improve students' academic success.

The forum will provide these leaders with a unique opportunity to exchange ideas on how to better serve the educational community, students, and parents through parental engagement. The recommendations and results of discussion will be published to assist and inform the education community as well as the community at large.

The charter members of the Parent Engagement Leadership Board include:

- Dr. Steven Sheldon, director of Research, The Center on School, Family, and Community Partnerships, John Hopkins University
- Dr. Heather Weiss, director, Harvard University Family Research Project
- Pam Abrams, former editor-in-chief, *Parent & Child Magazine*
- Dr. Diana Greene, deputy superintendent, Marion County Public Schools (FL)
- Dotty Merrill, executive director, Nevada Association of School Boards
- Dr. Dan Domenech, executive director, American Association of School Administrators
- D'Lisa Crain, parent involvement coordinator, Washoe County School District, and grant administrator, Nevada State Parent Information and Resource Center

“We are drawing on a broad spectrum of experts who bring a remarkable breadth of experience and thought leadership in the area of parental engagement and its impact on educational success,” said Mark Malaspina, president of The Grow Network. “This panel will offer a true service to the education community by exploring both the policy and research implications of parental involvement, and identifying the kinds of assessment reporting and personalized resources that can positively and fundamentally improve our students' futures.”

The Grow Network is committed to taking a leadership role in initiating a national discussion about parental engagement and academic success. In addition to working with leading experts on the topic through the Parent Engagement Leadership Board, The Grow Network will be convening a panel of parents, teachers, and students this fall to discuss solutions that promote family involvement in education.

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About The Grow Network/McGraw-Hill

Established in March 2000, The Grow Network/McGraw-Hill has become a nationally recognized leader in educational assessment reporting and individualized instruction. The Grow Network's innovative, patent-pending system offers dynamic reports and differentiated learning tools, online and in print, for families, teachers, and educational leaders. The Grow Network is part of the Assessment and Reporting group of McGraw-Hill Education, a division of The McGraw-Hill Companies (NYSE: MHP). McGraw-Hill Education is a leading global provider of instructional, assessment, and reference solutions that empower professionals and students of all ages. Additional information is available at <http://info.grow.net/>.

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