



The Grow Network

THE GROW NETWORK/MCGRAW-HILL ENHANCES PREMIERE ONLINE PARENTAL ENGAGEMENT SYSTEM

Parent Network Version 2.1 Provides Statewide Online Assessment Reporting and Personalized Guidance Program for Student Achievement

New York, NY – June 17, 2008 – The Grow Network/McGraw-Hill today announced the release of the newest version of its Parent Network, a unique online parent engagement portal that enables state education departments to quickly and easily allow families to see and understand their students' assessment results in the context of state standards. Parents can then identify the areas where students are excelling and where they may need improvement. In addition, the Parent Network takes support a step further by providing families with Personal Action Plans, which include skill-building activities customized to each student's learning needs, to help all students succeed.

Parent Network Version 2.1 is built on a new technology platform that provides a ready-to-use solution for state departments of education, allowing rapid deployment of updates and delivering student assessment results online before printed reports reach homes. This enhanced solution supports educators and redefines school communication with parents by clearly explaining results and providing information on state academic standards and curriculum goals for students.

"Nearly two million families in Florida have used the Parent Network to stay abreast of their students' academic progress," said Mark Malaspina, president of The Grow Network. "With this enhancement, we are proud to give parents more ways to engage in their students' education through expanded activities and valuable learning resources."

The Parent Network, launched in Florida in 2006, is one of the premiere educational programs of The Grow Network, the leader in educational assessment reporting. Statewide implementations of Parent Network Version 2.1 are occurring this year in Nevada and Indiana.

About The Grow Network/McGraw-Hill

Established in March 2000, The Grow Network/McGraw-Hill has become a nationally recognized leader in educational assessment reporting and individualized instruction. The Grow Network/McGraw-Hill's innovative patent-pending system offers dynamic reports and differentiated learning tools online and in print for families, teachers, and educational leaders. The Grow Network/McGraw-Hill is part of the Assessment and Reporting group of McGraw-Hill Education, a division of The McGraw-Hill Companies (NYSE: MHP). McGraw-Hill Education is a leading global provider of instructional, assessment, and reference solutions that empower professionals and students of all ages. Additional information is available at <http://info.grow.net/>.

Media Inquiries:

Kelley Carpenter
Director, Communications
McGraw-Hill Assessment and Reporting
831.393.7196
kelley_carpenter@mcgraw-hill.com