



## The Grow Network

### THE GROW NETWORK/MCGRAW-HILL LAUNCHES NEW PROGRAM TO PROVIDE INDIVIDUALIZED READING AND MATH INTERVENTION

#### New *MyGuide* Personal Learning Program Offers Dynamic Print and Online Resources to Accelerate Students' Academic Achievement

**New York, NY – September 9, 2008** – The Grow Network/McGraw-Hill launched the newest version of its *MyGuide*™ Personal Learning Program in Florida today, providing personalized instructional guidance for students in reading and math to support learning intervention efforts. The *MyGuide* Personal Learning Program combines psychometric expertise with patent-pending technology to analyze students' assessment results and deliver print and online content specifically targeted to each student's individual learning needs.

Built on the success of The Grow Network's existing study guide program that has been in use in five states and multiple school districts, this research-based program for Grades 6–12 has been proven to significantly increase student achievement according to an independent evaluation of the program.

The new *MyGuide* Personal Learning Program being launched this month in Florida will be used in Grades 7–10 and by students taking the Florida High School Exit Exam. It will continue to roll out across the country this fall.

"Teachers need time-saving classroom tools that can help them differentiate instruction and provide targeted support to individual students," said Dr. Diana Greene, deputy superintendent, Marion County (Fla.) Public Schools. "We are looking forward to using the *MyGuide* program to give teachers additional instructional support and give students a resource to help them master the skills they need to graduate."

The *MyGuide* Personal Learning Program places the teacher at the center of instruction and allows for more direct teaching time with each student. The program supports teachers with an instructional guide that equips them to deliver effective, differentiated instruction to a classroom of diverse learners — plus Web resources that provide immediate classroom support and the assistance of a dedicated professional development team to ensure successful implementation.

"This program helps educators bridge the gap between assessment and instruction by providing print and online resources that bolster teachers' ability to offer hands-on learning intervention for their students," said Mark Malaspina, president of The Grow Network. "By focusing on students as individuals — showing them their own specific learning needs and strengths — we are also empowering them to take charge of their learning and build confidence in their achievements."

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The *MyGuide* Personal Learning Program is a powerful, intensive intervention solution because it puts student assessment data to work for the benefit of students and teachers. It uses proprietary technology to create a comprehensive learning map that synthesizes state academic standards, cognitive research on how students perform, and knowledge about the learning steps necessary to master the standards. Each student's most recent assessment data is analyzed to create individualized, standards-integrated content targeted to provide the precise instructional support each student needs to increase his or her achievement in reading and math.

**About The Grow Network/McGraw-Hill**

Established in March 2000, The Grow Network/McGraw-Hill has become a nationally recognized leader in individualized instruction and educational assessment reporting. The Grow Network's innovative, patent-pending system offers dynamic reports and differentiated learning tools, online and in print, for families, teachers, and educational leaders. The Grow Network is part of the Assessment and Reporting group of McGraw-Hill Education, a division of The McGraw-Hill Companies (NYSE: MHP). McGraw-Hill Education is a leading global provider of print and digital instructional, assessment, and reference solutions that empower professionals and students of all ages. Additional information is available at <http://info.grow.net/>.

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